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Price per Column Inch \$10.00. Column Width = 1.625"

Price per 2 Column Inch \$20.00. 2 Column Width = 3.5"

Price per Column Inch \$30.00. 3 Column Width = 5.125"

| | Annual Contract Discount | 4 Week Discount | One Insertion Price |
|-------------------|--------------------------|-----------------|---------------------|
| 1 Column 1 Inch = | \$6.00 | \$7.50 | \$10.00 |
| 1 Column 2 Inch = | \$12.00 | \$15.00 | \$20.00 |
| 1 Column 3 Inch = | \$18.00 | \$22.50 | \$30.00 |
| 1 Column 4 Inch = | \$24.00 | \$30.00 | \$40.00 |
| 1 Column 5 Inch = | \$30.00 | \$37.50 | \$50.00 |
| 1 Column 6 Inch = | \$35.00 | \$45.00 | \$60.00 |
| 2 Column 1 Inch = | \$12.00 | \$15.00 | \$20.00 |
| 2 Column 2 Inch = | \$24.00 | \$30.00 | \$40.00 |
| 2 Column 3 Inch = | \$36.00 | \$45.00 | \$60.00 |
| 2 Column 4 Inch = | \$48.00 | \$60.00 | \$80.00 |
| 2 Column 5 Inch = | \$60.00 | \$75.00 | \$100.00 |
| 2 Column 6 Inch = | \$72.00 | \$90.00 | \$120.00 |
| 3 Column 1 Inch = | \$18.00 | \$22.50 | \$30.00 |
| 3 Column 2 Inch = | \$36.00 | \$45.00 | \$60.00 |
| 3 Column 3 Inch = | \$54.00 | \$67.50 | \$90.00 |
| 3 Column 4 Inch = | \$72.00 | \$80.00 | \$120.00 |
| 3 Column 5 Inch = | \$90.00 | \$112.50 | \$150.00 |
| 3 Column 6 Inch = | \$108.00 | \$135.00 | \$180.00 |

BUSINESS CARD ADS

3 1/4" X 1 3/4" = \$25.00 (1-4 Ins.) & \$20.00 per week (annual contract)

| DISPLAY ADS | Season Contract | Min 4 Week Run | One Insertion Price Inc. Art. |
|--------------------------------------|-----------------|----------------|-------------------------------|
| Quarter Page (5 1/8"w. x 7.7/8"h.) | =\$100.00 | \$110.00 | \$125.00 |
| Half Page Ad (10 1/4"w. x 7.7/8"h.) | =\$175.00 | \$195.00 | \$225.00 |
| Full Page Ad (10 1/4"w. x 15.3/4"h.) | =\$295.00 | \$350.00 | \$395.00 |

CLASSIFIED ADS

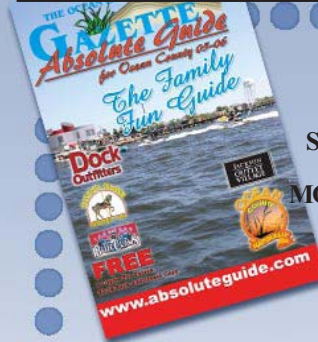
\$1.50 per line, per column (Bold Headings \$2.50)

LEGAL ADS

25 cents per line. per legal column (see size)

Range of Products

Now Covering All of Ocean County!
AND MONMOUTH COUNTY



The Absolute Guide, Ocean County's Summer Guide Book AND NOW MONMOUTH COUNTY TOO!



Local Restaurant Advertising Placemats & Menus



Summer Maps to the Jersey Shore:
• Nautical Boating Maps
• Local Street Maps
COVERING OCEAN & MONMOUTH COUNTY



Menus, Laminating, Design, Printing & More

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